

## INVITATION

### BUSINESS PROGRAMME TO LONDON: OPPORTUNITIES FOR CHINESE COMPANIES

Think London is the foreign direct investment agency for London. We connect international businesses to London, helping them set up, succeed and grow. We are a not-for-profit, private-public partnership delivering expertise and advice to international businesses.

Our service is completely free, comprehensive and confidential and we work with government and the business community to help Chinese companies access the best people, places and opportunities in the city.

**We are holding an exclusive business programme tailored to Chinese companies in March.**

Below you will find the details of the programme and how you can participate. The programme will provide you with all the information you need to globalise your business.

You will have the opportunity to meet the Mayor of London, meet business experts including the London Stock Exchange, visit Olympics related agencies and discover how you can grow your business in Europe using London as your base.

**Contact Think London to find out more and register your interest today:**

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## BUSINESS PROGRAMME INCLUDES

We are organising a range of activities for your visit including high profile events, professional networking opportunities and meetings with senior business and government leaders. Below is an outline of the 3 day programme you will experience:

- **Lunch with the Mayor of London, Boris Johnson**  
'Welcome to London' lunch hosted by Mayor of London Boris Johnson.
- **London Stock Exchange**  
Opportunity to meet representatives from the London Stock Exchange and other financial services professionals.
- **How to maximize business opportunities in London**  
You will gain insight into the key business opportunities available in London, including the highest growth sectors, how your business can profit from them and how to establish your own brand in the UK.
- **Professional advisors networking**  
Think London will also bring together a range of professional advisors with expertise working with Chinese companies who will be on-hand to offer practical advice and assistance.
- **2012 business opportunities**  
London is hosting the Olympic Games and Paralympic Games in 2012. The Games are generating huge commercial opportunities for thousands of companies. You will meet with key agencies involved in the London Games learn more about how you can tender and compete for 2012 contracts and be a part of the business opportunity.
- **Chinese Business Reception with Chinese Ambassador Fu Ying**  
You will attend a high-level business reception to be held in the heart of London's Canary Wharf financial district and attended by the Chinese Ambassador Fu Ying. You will be able to network with successful Chinese companies operating in London and the wider London business community.
- **Canary Wharf tour – one of London's pre-eminent business districts**  
You will enjoy rare views of London from one of Europe's tallest buildings whilst gaining an understanding of future developments and opportunities in the UK property market.

## CULTURAL PROGRAMME INCLUDES

We will give you the opportunity to spend 2 days experiencing London's cultural scene. Below is an outline of the activities included:

- visits to key tourist locations
- a shopping trip to London's newest retail shopping centre
- and other memorable London activities that will help you understand more about London.

## WHO SHOULD PARTICIPATE

This exclusive business programme is by invitation only. It has been designed for senior representatives from Chinese companies interested in globalising their business and wish to learn more about the opportunities London has to offer.

## FIND OUT MORE AND REGISTER

If you are interested in finding out more about this exclusive opportunity to meet the Mayor of London, professional business experts and to experience what London has to offer your company, please contact us today.

**Register your interest with Think London:**

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